



Full Time Position Available

Position Title

Communications Director

Brief Position Description

Works closely with committees and other staff to develop, implement, and maintain the total association's communications plan. Communicate with pork producers and the general public regarding checkoff and non-checkoff programs through multiple communications vehicles. Direct the association's issues management and public relations projects and campaigns. Serve as a support liaison for county organizations regarding public relations and event planning.

Qualification/Background Requirements

Bachelor's degree in business marketing, public relations, or journalism preferred. At least two years of professional experience in communications, agricultural communications, marketing or public relations will be given preference.

Skills

Should possess a good ability to work effectively with people; communicate well in verbal and written form; and understand the culture of associations.

Location

Will be located at the association's office in Clive (western suburb of Des Moines)

Salary

Will be determined based upon experience and education

Contact Information

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Applications

Please send letter and application by April 27th, 2018