Agriculture Content Writer Internship

Ag Nook LLC, has an outstanding opportunity for a passionate and motivated individual to generate engaging curated content for livestock and row crop U.S. farmers. We are based in the Twin Cities, MN and would prefer this individual be based here, however this work can be successfully completed anywhere. We are looking for an individual that is passionate about production agriculture specifically for row crop and/or livestock farm operations to curate content from a number of sources including digital agriculture publications and social media. The ideal candidate should be comfortable operating in a start-up environment and eloquently read, write, and analyze events impacting the agriculture industry. This is a paid position. Work hours can be flexible in terms of timing and amount. Our preference is to have this be a forty hour a week position during typical business hours.

The content intern is responsible for curating and publishing engaging content to [www.agnook.com](http://www.agnook.com) on a daily basis. Areas of opportunity for curating content include: crop and livestock news, market news and analysis, cattle and hog happenings, and general farm lifestyle topics. Your efforts will be guided by our content curation guideline document, including: citation standards, following SEO and digital advertising standards, and single and multiple sourced curation best practices.

A successful candidate will utilize their agriculture industry background alongside their desire to synthesize current events impacting the U.S. family farm to offer easy to understand consumption of events and why it matters to our readers. Our team is lean and gritty. You will work closely with other content writers, our marketing department, the IT department, and founder. We expect all team members to offer and explore new ideas that align with our strategic direction.

As a **content curator intern** within our organization, you will have the opportunity to perform the following types of activities:

**What you will do**

- **Curate single and multi sourced stories** – Write posts based on your analysis of events impacting corn, soybeans, wheat, and livestock U.S. farmers.
- **Avid consumer of digital agriculture media** – On a daily and hourly basis remain abreast of current news, trends, and events impacting U.S. production farmers.
- **Recommend posts worthy of promotion** – Make recommendations for which article posts should receive funding for marketing promotion to drive user engagement.
- **Select content to curate using our tools but with limited guidance** – Use your imagination to craft engaging content including topic and source selection. Areas of interest supported by our site structure will be encouraged.
- **Communicate digitally in a matrix organization** – You will need to be in communication with our team.

**Why this position will be awesome for your career**

- **Agriculture industry learning** – This role requires that you become savvy about the many things that impact the farm operation on livestock and row crop production farms. If you plan on a career in Agriculture this will serve you well.
- **Start-ups are lean** – This is an opportunities to have a front row seat to experience entrepreneurship first hand. You will learn about running a business from many points of view. Opportunities to solve all kinds of problems are everywhere.

- **Published work** – Your writing and analysis skills will be honed on a daily basis. Your feedback will come from your target audience.

**What you will need to succeed**

- Passionate about production agriculture – emphasis on row crops and/or livestock.
- Ability to read, write, and analyze digital content as it relates to U.S. farmers.
- Strong interpersonal and communication (written and oral) skills
- Self-starter with proven ability to identify problems, perform sound analysis, and pursue resolution without trepidation
- Results driven, attention to detail and follow-through, and ability to work effectively at all levels within the organization
- Preference but not a requirement: Pursuit of or earned a degree in communications, journalism, agriculture, or marketing
- Preference but not a requirement: Interest in digital marketing with emphasis on social media

Please send your cover letter and resume to agnookteam@gmail.com

**About Ag Nook**
We believe a farmer’s time is precious and running a farm operation is a 24/7/365 commitment. There are a large number of well known and awarded publishers in the Agriculture industry, so many in fact it is inefficient for a farm operator to monitor all of them regularly. AgNook’s vision is to be the trusted assembler of the most important and relevant agriculture news, analysis, and opinion from across the industry.