Curriculum Plan: Agricultural Communications Majors

REQUIRED MAJOR COURSES
2 hr ACES 101 Contemporary Issues in ACES
3 hr AGCM 110 Intro to Ag and Env Comm
3 hr JOUR 200 Intro to Journalism
4 hr AGCM 320 Public Information Campaigns

Two courses (6+ hours) from: AGCM 220, 270, 315, 330, 398, or 430

COLLEGE OF MEDIA CONCENTRATION
Choose one of two concentrations
1. Advertising
   Required courses:
   ____ ADV 150 Intro to Advertising
   ____ ADV 281 Research Methods
   ____ ADV 283 Content, Contact, Connection
   ____ ADV 284 Consumer Insights
   Choose 3 classes from: ADV 390, 409, 460, 483
2. Journalism
   Required courses:
   ____ JOUR 210 Newsgathering Acr Platforms
   ____ JOUR 215 Multimedia Reporting
   ____ JOUR 311 Media Law
   Choose 3 classes from: JOUR 335, 340, 445, 315, 320, 425

ACES MINOR IN FOOD AND ENVIRO SYSTEMS
3 hr ACES 102 Sustainable Food Systems
3 hr FSHN 101 Intro to Food Science and Nutr
3 hr NRES 100 Fundamentals of Enviro Sci
3 hr 1-200 level course, see approved minor list
6 hr 300+ level courses, see approved minor list

Minor list can be found in the Programs of Study

GRADUATION REQUIREMENTS
126 total hours
required for graduation

GENERAL EDUCATION REQUIREMENTS
Composition 1 and Speech
(Rhet 105 + CMN 101 or CMN 111 + CMN 112)

Advanced Composition (JOUR 200)

Quantitative Reasoning 1
(STAT 100, Econ 202, EPSY 280, MATH 161, PSYC 235, SOC 280, or SOCW 225)

Quantitative Reasoning 1 or 2:

Cultural Studies (3 hours)
(Western/Comparative)

Cultural Studies (3 hours)
(Nonwestern/U.S. minority)

Humanities/Arts (6 hours)
1. __________________________
2. __________________________

Social/Behavioral Sciences
(PSYC 100 required; select PS 101 or ACE 100)
1. __________________________
2. __________________________

Natural Science/Technology (6 hours)
1. Physical Science
   (Select from ATM 100, 120, 140; CHEM 102/3; ENVS 101; ESE 117, 118; GEOL 107; PHYS 101)
2. Life Science
   (Select from ANSC 207; ANTH 249; CPCS 112, 113; FSHN 120; IB 102, 103, 105, 107, 109; MCB 100/1)

Language — (3rd level)

MY FOUR-YEAR PLAN

SEMESTER ___________ Credit Hrs. ___________ Course __________________________
SEMESTER ___________ Credit Hrs. ___________ Course __________________________
SEMESTER ___________ Credit Hrs. ___________ Course __________________________
SEMESTER ___________ Credit Hrs. ___________ Course __________________________

Important URLs on reverse.