



## Curriculum Plan: Agricultural Communications Majors

Important URLs on reverse.

### REQUIRED MAJOR COURSES

- 2 hr ACES 101 Contemporary Issues in ACES
- 3 hr AGCM 110 Intro to Ag and Env Comm
- 3 hr JOUR 200 Intro to Journalism
- 4 hr AGCM 320 Public Information Campaigns

Two courses (6+ hours) from: AGCM 220, 270, 315, 330, 398, or 430

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### COLLEGE OF MEDIA CONCENTRATION

Choose one of two concentrations

#### 1. Advertising

Required courses:

- \_\_\_\_\_ ADV 150 Intro to Advertising
- \_\_\_\_\_ ADV 281 Research Methods
- \_\_\_\_\_ ADV 283 Content, Contact, Connection
- \_\_\_\_\_ ADV 284 Consumer Insights

Choose 3 classes from: ADV 390, 409, 460, 483

#### 2. Journalism

Required courses:

- \_\_\_\_\_ JOUR 210 Newsgathering Acr Platforms
- \_\_\_\_\_ JOUR 215 Multimedia Reporting
- \_\_\_\_\_ JOUR 311 Media Law

Choose 3 classes from: JOUR 335, 340, 445, 315, 320, 425

### ACES MINOR IN FOOD AND ENVIRO SYSTEMS

- 3 hr ACES 102 Sustainable Food Systems
- 3 hr FSHN 101 Intro to Food Science and Nutr
- 3 hr NRES 100 Fundamentals of Enviro Sci

3 hr 1-200 level course, see approved minor list

6 hr 300+ level courses, see approved minor list

Minor list can be found in the Programs of Study

### GRADUATION REQUIREMENTS

126 total hours  
required for graduation \_\_\_\_\_

### GENERAL EDUCATION REQUIREMENTS

**Composition 1 and Speech**  
(Rhet 105 + CMN 101 or CMN 111 + CMN 112)

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**Advanced Composition** (JOUR 200)

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**Quantitative Reasoning 1**  
(STAT 100, Econ 202, EPSY 280, MATH 161, PSYC 235, SOC 280, or SOCW 225)

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**Quantitative Reasoning 1 or 2:**

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**Cultural Studies** (3 hours)  
(Western/Comparative)

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**Cultural Studies** (3 hours)  
(Nonwestern/U.S. minority)

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**Humanities/Arts** (6 hours)

1. \_\_\_\_\_
2. \_\_\_\_\_

**Social/Behavioral Sciences**  
(PSYC 100 required; select PS 101 or ACE 100)

1. \_\_\_\_\_
2. \_\_\_\_\_

**Natural Science/Technology** (6 hours)

1. Physical Science \_\_\_\_\_  
(Select from ATMS 100, 120, 140; CHEM 102/3; ENVS 101; ESE 117, 118; GEOL 107; PHYS 101)

2. Life Science \_\_\_\_\_  
(Select from ANSC 207; ANTH 249; CPCS 112, 113; FSHN 120; IB 102, 103, 105, 107, 109; MCB 100/1)

**Language** — (3rd level)

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### MY FOUR-YEAR PLAN

**SEMESTER** \_\_\_\_\_

*Credit Hrs. Course*

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**SEMESTER** \_\_\_\_\_

*Credit Hrs. Course*

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**SEMESTER** \_\_\_\_\_

*Credit Hrs. Course*

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**SEMESTER** \_\_\_\_\_

*Credit Hrs. Course*

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*Credit Hrs. Course*

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*Credit Hrs. Course*

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**SEMESTER** \_\_\_\_\_

*Credit Hrs. Course*

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